

Sample Article #1

Even The Professionals Outsource Search Engine Optimization (SEO)

The online business community has become increasingly competitive as more and more of the big players and major companies join in on the SEO rush – with most of them choosing to outsource search engine optimization efforts to professionals and SEO firms.

SEO is an important part of a company's internet marketing and online advertising campaign as it directly impacts online sales and revenues – the higher a webpage ranks on the search engine results page for a particular keyword, the more likely it is to be seen by more people and the more possibility of getting a sale from them. This prospect alone, for most companies, is enough motivation for them to appropriate funds to either develop their own or outsource search engine optimization and online market exploration services.

With this new marketing platform, companies are slowly recognizing the need for SEO service professionals and firms, in much the same way the traditional businesses needed advertising agencies for their “offline” advertising campaigns on press releases and broadsheet publications, TV and local radio commercials.

The main difference between the traditional advertising strategies from those launched on the Web is that the internet itself allows campaigns to reach a broader audience – sending commercials and ads to practically everyone who has an internet connection. With the old ways, only a few would hear or see the ads, and a fewer still who would find interest in them.

With the internet, however, everything that has been published stays online and available for everyone to see – that is, for as long as they are “seen” on the first few of the Search Engine Results Pages.

Although there is no cut-and-dried flow as to how SEO is done, the goal is pretty clear: to bring the clients' websites to the top of the results page for searches and online queries. This is done through effective content creation and distribution strategies to get the search engines to recognize the website's relevance to user queries for targeted terms and key phrases.

Many SEO professionals enlist the services of another SEO company to deal with aspects that are beyond their area of expertise. For most web marketing endeavors, in fact, some companies would sometimes have to deal with several SEO professionals just to give their businesses the needed edge.

To really address a company's SEO requirements, a business may want to hire an all-in premium SEO service like the one offered by SEOPartner – a company created by Australian internet marketing pioneer James Schramko to provide SEO service across all aspects, from market analyses to optimization, on to SEO domination. SEO Partner is who other SEO Companies hire.

Sample Article #2

SEOPartner – A Professional's SEO Service Partner

Internet marketing (IM) has consistently been growing in popularity in the recent years, reaching across all other trades and online businesses and has, in fact, become increasingly effective as more and more IMers and SEO service organizations get involved in the “internet revolution.”

Recent reports from Google’s office have indeed revealed that advertising over the internet is now getting as much publicity as – if not better than – what the traditional marketing channels like broadsheet ads, TV, local radio exposure and the likes bring in.

As more businesses realize the impact of web marketing and online presence, the demand for internet marketing and SEO services also increase, with IM experts and SEO professionals racing to have a go at the very lucrative SEO service industry.

Much of the methods used on Search Engine Optimization and internet marketing deal mainly with content creation and syndication geared towards pulling up a website’s page rank in the Search Engine Results Pages.

As the content and syndication/distribution methods rely on the standards and criteria used by Search Engines like Google, there really is no set system as to how SEO service companies and internet marketing firms go about boosting their clients’ search rankings.

In fact, most of the services offered would influence other specializations like video content distribution, online Press Releases, copywriting, email list-building and reputation management. These specializations play integral roles in establishing authority for a website or a campaign, although SEO professionals would sometimes only focus on one or two of these areas to come up with the desired results.

For more comprehensive SEO service packages, one can get the services of SEOPartner, a done-for-you SEO service company founded by Australian IM expert James Schramko.

A frontrunner in the internet marketing and SEO business, Schramko opened SEOPartner Premium SEO Service Company to cater to all the clients’ SEO and internet marketing needs, delivering excellent results in all the different aspects of the field.

The SEOPartner service has quickly picked up and is now, in fact, hosting an expanded clientele – including the SEO Professionals, themselves – and thoroughly handling other companies’ campaigns for them.

With the recent changes in the Google search engine’s algorithm, businesses are better off leaving their SEO and internet marketing needs to professional services like Schramko’s.

Sample Article #3

What SEOPartner's SEO Domination Package Translates To

Getting an optimal SEO service like SEOPartner's SEO domination package is definitely what a company needs to really get the best from an online business venture. Search Engine Optimization or SEO has proven to be an indispensable strategy for online businesses, especially in the face of fierce competition with all the big players and major companies, and this is what SEOPartner centers on.

Although there are a lot of other companies that offer such a service, one may want to go with internet marketing (IM) expert James Schramko's SEOPartner Service for a number of reasons – the done-for-you premium content SEO domination package offer from SEOPartner is definitely more than just a one-off, Band-Aid SEO fix. This service includes constant campaign tracking, market and keyword targeting support, as well as an all-around multi-layered content syndication system for as many as five target phrases.

The proprietary content syndication system that SEOPartner uses is what really sets it apart from all other specialized SEO services, as this one is structured to achieve impressive results in a very short span of time. Schramko himself endorses these methods in many of his IM information products and speaking engagements, in a move to help fellow SEO professionals really deliver results for their clients.

It is no big surprise, indeed, that a growing number of these SEO professionals themselves sign up for the SEO domination package for both their own campaigns and those of their clients', making the SEOPartner platform one of the most promising reseller services, as well.

The efficiency of this unique system makes it possible for SEOPartner to exceed targets and deliver results in less than two weeks, making it the ideal plan for marketing agencies to onsell.

For a highly competitive industry like online marketing, time is of utmost importance because not only does it translate to efficiency and optimal performance, it is also what gives a company a good lead over competitors.

In fact, if a company were to seek an SEO service that can significantly leverage his/her business, they are better off going with SEOPartner, instead of hiring services from several SEO professionals at once just to make sure that no opportunity is missed.

What SEOPartner's SEO Domination Package offers, ultimately, is not just optimization, it is more like a thorough application of all the knowledge and experience that internet marketing expert James Schramko has mastered and gained world renown for, and one that has made his business fly past competition straight to the top of the SEO race.